



Jason J. Cordone

Designer

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JC+Design

Principal / Designer

May 2005
– present Responsible for the visual design and HTML/CSS templating for a multitude of corporate businesses. Project managed outsourced projects and collaborated with corporate teams to achieve design communication objectives. Created a variety of business brands and successful marketing campaign promotions.

Design projects include

Landon Jackson – Realtor branding
Manhattan Condos – Condominium brochure
prismcircuits.com – Computer chip design
machlogic.net – Data transfer software
gamepulse.com – Video game analysis

Sony Online Entertainment

Senior Designer Consultant

January 2008
– Present Worked on several large web campaigns, developing visual concepts and designs for popular computer online game market. Worked closely with marketing brand managers and the web development teams to ensure technical feasibility and correct design implementation.

Mio Technology Inc.

Senior Graphic / Brand Designer / Web Designer

Nov 2005
– April 2007 Worked on a major site redesign for promotional products. Producing design templates, illustrations and a brand used throughout marketing campaigns and advertisements. Designed and animated web based landing pages and banner ads for product line and brand awareness.

Pinnacle Systems Inc.

Junior Designer

December 2005
– March 2002 Worked on a multitude of web and corporate identity projects for a wide variety of product lines. Providing identity and stationary design, webdesign, HTML/CSS development. Designed packaging and corporate collateral for video editing product lines.

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1998 San Jose State University

–2002 BA Graphic Design
Deans List for Academic Achievement

Applications

Adobe Creative Suite

Expert level

Flash

*Expert level in design and animation,
basic knowledge of ActionScript 2 and 3*

Hand coding CSS/HTML

*Compatible with IE6, IE7 and
standards compliant browsers*

JavaScript /jQuery

working knowledge

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Interests

Spending time with family

Bass fishing

Playing video games

Watching movies

Playing guitar

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“Jason is a highly creative and motivated designer with a sharp eye for marketing.”

Eric Larsen , Creative Director
Mio Technologies, Inc.

References available on request.